

Microsoft Office XP Business Strategy

**Jeff Raikes
Group Vice President
Productivity & Business
Services
Microsoft Corporation**

Welcome!



Productivity And Business Services At Microsoft

- Productivity applications
- Business process applications



eMerging Technologies



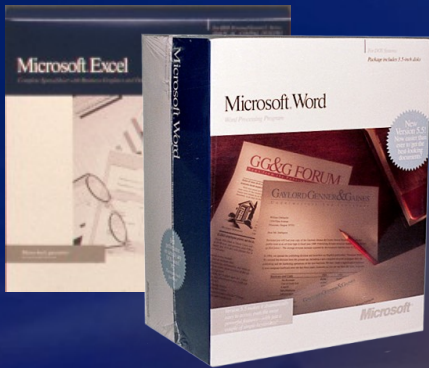
Microsoft
SharePoint Portal Server 2001

Microsoft®
Office  **xp**

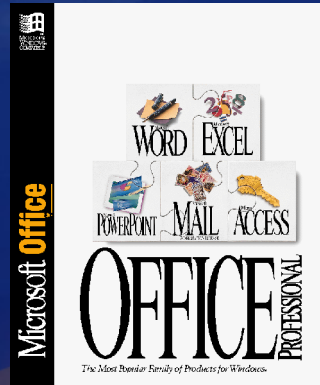
Microsoft
Visio 2000 
Microsoft
MapPoint 2001 
Microsoft
Project 2000

Microsoft
 **bCentral**
Drive your business forward

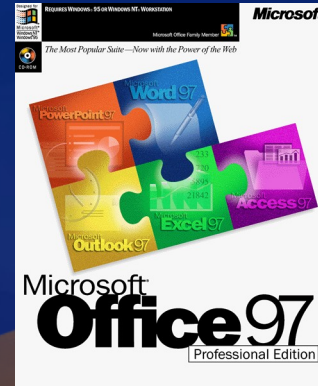
Evolution Of Microsoft Office



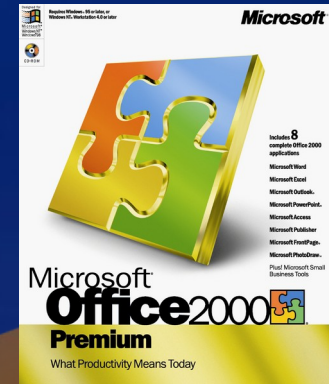
MS-DOS



**Unifying
Individual
Applications**



**Integration,
Info
Management**



**Web-
Enabled
Collaboration**

Agility **...For Organizations**

Customer focus

Speed, time to market

Empowering, motivating employees

Flexible technology foundation

Experience

...For Users

Personal Experience

Team Experience

Organizational Experience



Personal Experience

...The simpler way to work

Simplify the way I work

Get more out of Office

**Tools I can rely
on**

Smart Tags

Universal Clipboard

Integrated Search

Task Panes

**Speech and
Handwriting
Recognition**

Application Auto Recover

A person in a space suit is visible in the background, appearing to be inside a spacecraft or a large container. The image is dark and has a blue tint.

Microsoft Office XP

demo

**Anders Brown
Lead Product Manager
Microsoft Office
Marketing**

Personal Experience

...The simpler way to work

Simplify the way I work

Get more out of Office

**Tools I can rely
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Smart Tags

Universal Clipboard

Integrated Search

Task Panes

**Speech and
Handwriting
Recognition**

Application Auto Recover

Team Experience

**...The effective way to
collaborate**

Communicate clearly

Connect effectively

**Share and store
information and
knowledge**

Send for Review

**New Annotation and
Document Merging Technologies**

SharePoint Team Services

Team Schedules

Outlook Propose New Time

MSN Messenger Integratio

Team Experience

**...The effective way to
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SharePoint Team Services

Team Schedules

Outlook Propose New Time

MSN Messenger Integratio

Organizational Experience

...Flexible solutions platform
Improved reliability and security

Simplified yet powerful
deployment and control

Native XML Support

Streaming Data Support

Office Web Integration

Extensible Smart Tags

Improved CIW/CMW

Consistent File Formats

Office Watson

Microsoft Office XP

Early adoption

10,000 Beta 1 Users

350,000+ RC1 Recipients

Selected RDP Participants



Wharton



Bridge Information Systems

Office XP enables value-added services



BRIDGE[®]
SYSTEMS FOR INFORMED DECISIONSSM

Bridge Information Systems

Commercial Services



Regional Data Centers



- 7 Regional Data Centers
- 17,000 installed Windows-based servers
- Proprietary software on the server

Bridge Information Systems

Reaching the consumer



Office XP solution set
Smart Tags
Real-time data features
Passport authentication support

Bridge Information

Systems

Advanced technologies in Office XP like extensible Smart Tags have enabled our company to quickly build entirely new customer solutions.”

“Office XP opens up new opportunities for our business to extend beyond value-added services for financial services professionals to reach a broader consumer audience.”

Jeffery Woodruff

Microsoft Office XP



The background of the slide is a blue-tinted photograph of several people skydiving over a desert landscape. The skydivers are in various poses, some with arms outstretched, against a backdrop of rolling sand dunes and a clear sky. The overall tone is adventurous and dynamic.

Software For The Agile Enterprise

Microsoft®